

What are the retail trends in Saudi Arabia?

The Saudi retail market trends show a shift toward omnichannel experiences. Pop-up stores and AI-driven inventory systems are becoming common, with retailers like Centrepoint investing in IoT-enabled fitting rooms. Saudi retail technology adoption is projected to grow by 20% annually, driven by demand for seamless in-store and online integration.

What are the key trends in Saudi Arabia?

Startups like Nalafood are capitalizing on plant-based diet trends, reporting 60% revenue growth last year. Social media platforms like TikTok and Snapchat are critical in shaping trending products in Saudi Arabia. Influencer marketing now drives 30% of purchase decisions among Gen Z.

Does Saudi Arabia have a consumer market?

For both foreign and local investors, it's not possible to stay ahead without proper Saudi consumer behavior analysis. Consumer spending reached 1.41 TRILLION SAR in 2024, or around 0.375 billion USD, grown at rate of 7%. Clearly, the consumer market in Saudi Arabia has a lot to offer.

What are the trends in Saudi real estate market 2025?

The Saudi automotive market trends reflect a move toward electric vehicles (EVs). Government incentives, including tax exemptions for EVs, contributed to a 40% increase in EV sales in 2023 (CEIC Data). Saudi real estate market 2025 is shaped by affordable housing initiatives and smart city projects.

As Saudi Arabia accelerates its economic transformation under Vision 2030, many emerging industries have popped up. These industries show great potential, and both foreign and ...

Saudi Arabia Commercial Market Overview Spring - 2025 A biannual review of key trends and the performance of Saudi Arabia's commercial real estate market knightfrank.sa/research

Domestically, Saudi Arabia's efforts towards economic development have contributed to the expansion of non-oil activities in real GDP by 4.9% YoY, according to the preliminary data for Q1 ...

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Saudi Arabia's ambitious program to transform the economy and wider society appears to be having an effect on the country's consumer and retail market. Five years ago, there was no such ...

The Saudi consumer landscape is increasingly defined by a young, dynamic, and empowered population, with an openness to innovation and keen to embrace new opportunities, ...

Explore 2026's top business trends in Saudi Arabia, from tech to tourism. Start your journey today and seize emerging opportunities!



Saudi arabia industry and market trends

Discover the top 10 industries driving Saudi Arabia's economy--key sectors shaping growth, diversification, and Vision 2030 success.

Discover Saudi Arabia's 2025 market trends: 3% GDP growth, rising e-commerce, and consumer behavior shifts. Click for latest economic forecasts and sector insights.

The business trends in Saudi Arabia are evolving as the Kingdom embraces diversification and innovation to attract new industries and talent. The business setting of Saudi ...

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